

# WATERFALL



flair  
—

ORO ETO ILI AYO

FLAIRSHOWERS.COM

# Care, craftsmanship and quality since 1952 in the everyday.

Flair have been designing showering solutions for over 70 years and perfecting them since. Our products are beautifully designed and expertly engineered to stand the test of time in the busiest of bathrooms. From humble beginnings in Cavan, Ireland we are now a leader in creating quality showering solutions for the European market.

Flair products are beautifully designed and expertly engineered to work perfectly and stand the test of time by our team of designers in Dublin, Ireland. We have a real passion for design innovation and expertly manufactured products. Attention to detail is seen in Flair's design language and careful consideration is given to every aspect of our shower enclosure and wetroom designs. Customer care is a core value for us - a happy customer is at the heart of everything we do.

Flair are proud recipients of several international design awards and hold numerous patents for our **Harmony Collections**. In recent years, our ORO, ETO, ILI and AYO product collections have all been recognised for their excellence in design, innovation and product quality.

flair  
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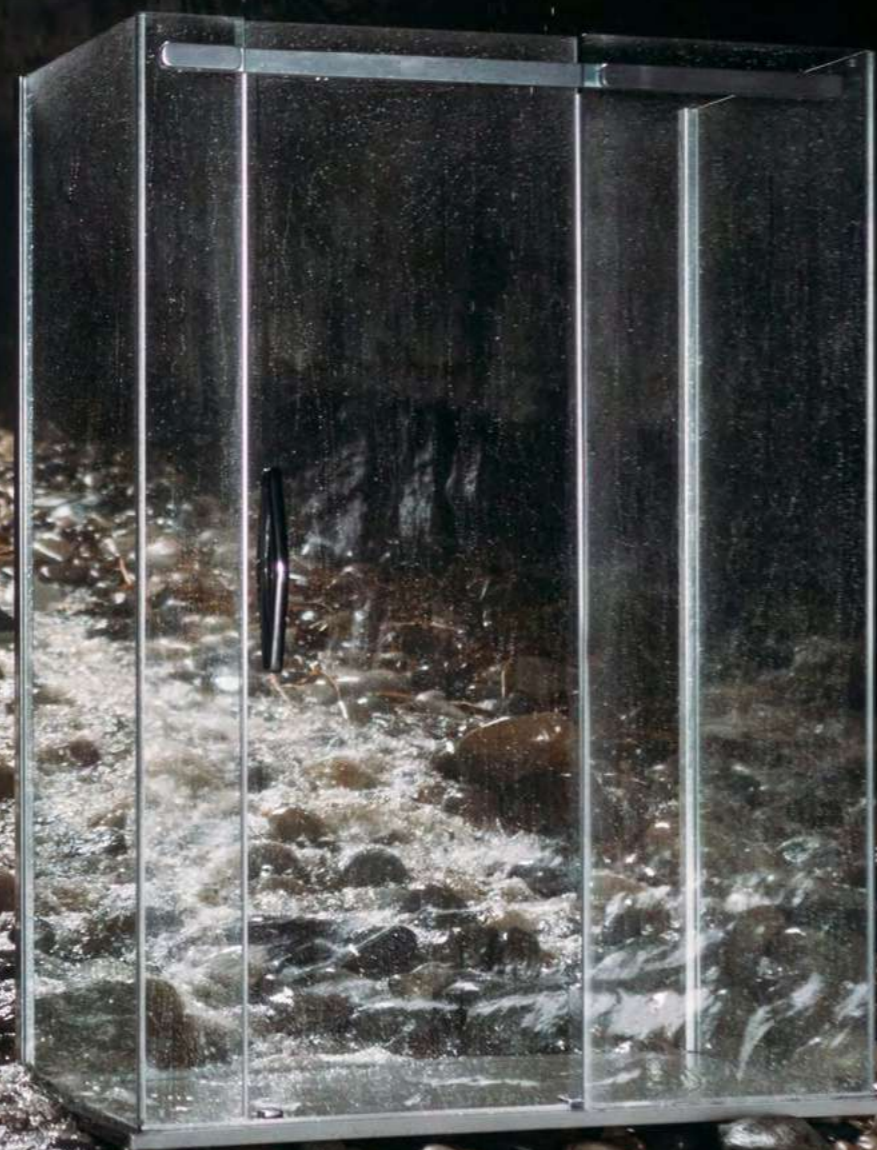


Front Cover Image:  
The Secret Waterfall, Lurg, Co. Donegal, Ireland.

# SURROUND YOURSELF WITH BEAUTY



# CREATING PERFECT HARMONY™ BETWEEN OUT THERE

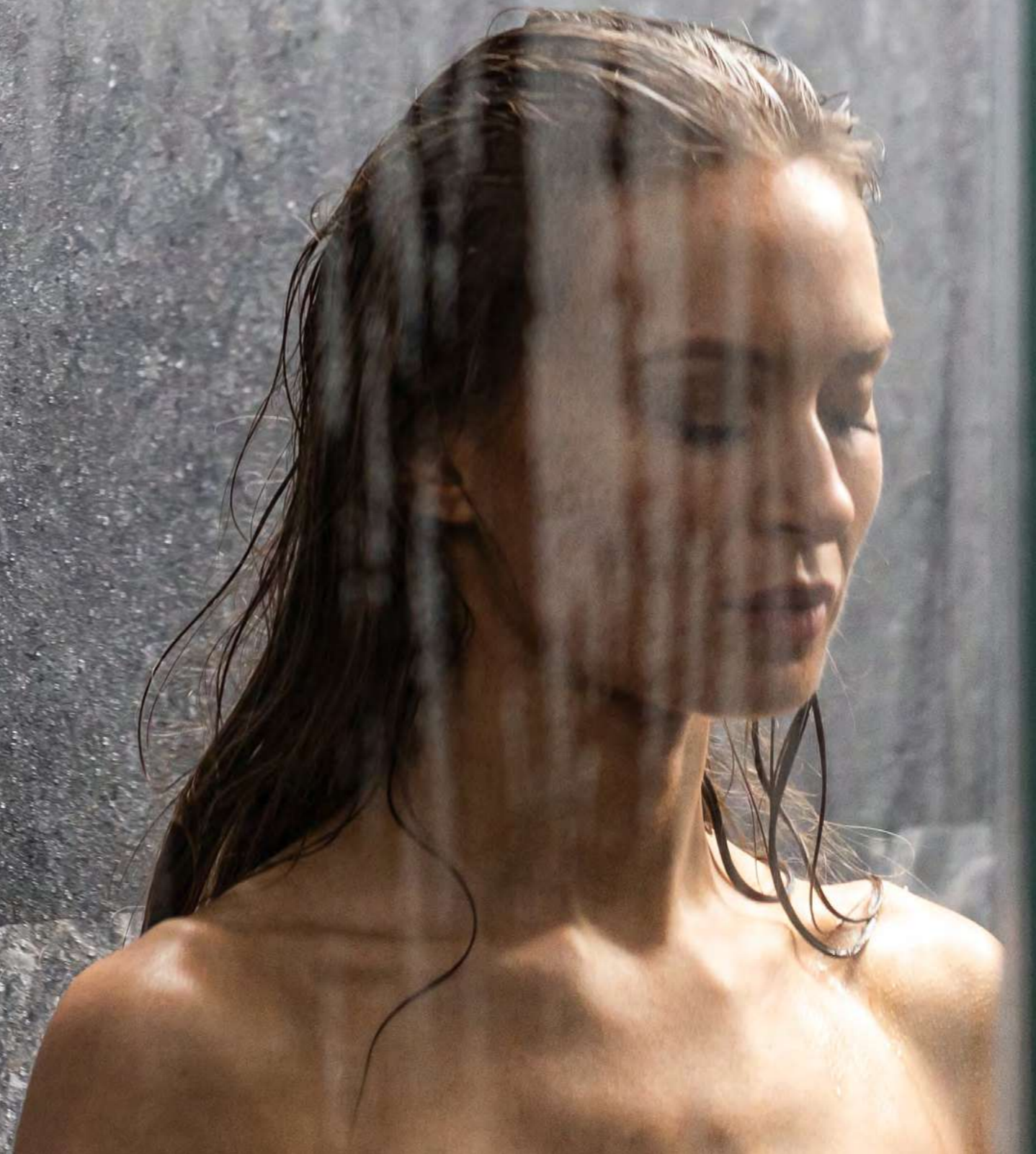


AND IN HERE.

**SAVOUR  
THOSE  
PRECIOUS  
MOMENTS  
OF JOY IN THE  
EVERYWHERE.**



WATCH  
THE  
VIDEO



flair

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HARMONY  
COLLECTIONS



# flair

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At Flair our vision is to produce beautifully designed, expertly crafted showering solutions for every one and every space. Our purpose is to create **moments of joy in your everyday**. We do this by pushing the frontiers of shower design, with every little detail carefully considered to make the daily routine as harmonious as possible.

For many, showering has the power to lift spirits, calm the mind and invigorate. As you step into a Flair Shower, we encourage you to savour those **precious moments of joy** in your sacred daily rituals.

Surround yourself with beauty.

**FIND YOUR FLAIR.  
CAPTURE THE MOMENT.**



## DESIGN AWARDS

Flair are proud to have received three design accolades in recognition of the ORO shower door collection.

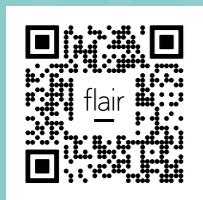


The **Good Design Award**, **RedDot Award**, and **iF Design Award** are seals of global design excellence and a testimony to our passion for product quality and innovation.



## PATENTED MAGNETIC GUIDE

The patented Magnetic Guide System is the first of the kind in the industry. It ensures the smoothest of motion for each sliding door as it glides along the bottom rail.

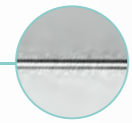


EXPLORE  
ORO

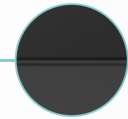
# ORO

FRAMELESS &  
ULTRA FRAMELESS 8mm  
SHOWER ENCLOSURE  
COLLECTION





SILVER



MATTE BLACK

# FINISHES

S - Silver  
B - Matte Black

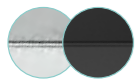
## THE ORO<sup>®</sup> COLLECTION

**ORO - the epitome of grace & beauty.**

With a graceful aesthetic, the award winning ORO collection is a union of design innovation and functional perfection. This signature collection sets the standard in frameless shower door design.

The hand crafted ORO door handles are one of a kind and distinctly individual. The patented magnetic guide system provides a smooth and effortless gliding action for each sliding door. Elegance shines through the curved profile and hinge detailing.

Each ORO detail is carefully considered to enhance your experience every day.



ORO sliding door, two inline panels in silver.

ORO SLIDING DOOR  
with Semi Framed Side Panel – Silver



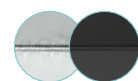
KEY FEATURES

- 10mm**  
ULTRA LOW  
BOTTOM RAIL
-   
CUSHION CLOSE  
DAMPENER  
MECHANISM
-   
PATENTED  
MAGNETIC  
GUIDE SYSTEM



FIND  
YOUR  
ORO

FINISHES



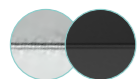
ORO SLIDING DOOR  
in alcove – Matte Black

ORO SLIDING DOOR WITH TWO INLINE PANELS  
and two Frameless Side Panels – Silver



ORO SLIDING QUADRANT  
– Silver

FINISHES



FIND  
YOUR  
ORO

ORO HINGE DOOR  
with Inline Panel in alcove – Silver

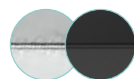


KEY FEATURES



FIND  
YOUR  
ORO

FINISHES



ORO HINGE DOOR  
with Ultra Frameless Corner Side Panel – Matte Black

ORO HINGE OFFSET QUADRANT  
- Matte Black



KEY FEATURES

- 10mm**  
ULTRA LOW  
BOTTOM RAIL
-   
CLEARVUE  
HYDROPHOBIC  
GLASS COATING
-   
COUNTERSUNK  
INTERIOR  
HINGES



FIND  
YOUR  
ORO

FINISHES



ORO BIFOLD DOOR  
in alcove - Matte Black



# Visionary innovations



1.



3.



4.



5.



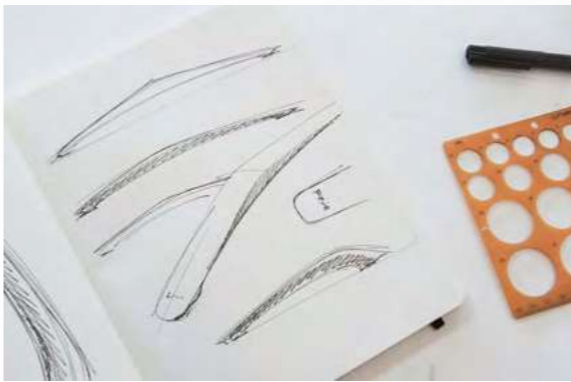
6.

- 1. Patented magnetic guide system provides the smoothest of motion for each sliding door
- 2. Curved radius design detailing
- 3. Signature handle design
- 4. Curved hinge design
- 5. Counter sunk interior hinges for easy cleaning
- 6. Uniquely crafted bi-fold handle



2.

## IDEA CONCEPT PROTOTYPE ORO



# Functional details

2000mm HEIGHT	TOUGHENED SAFETY GLASS	ULTRA CLEAR SEALS	SEAMLESS INTERIOR COVER STRIPS	ULTRA SLIM COVER CAPS
20mm PROFILE ADJUSTMENT	CRAFTED HANDLE DESIGN	CLEARVUE HYDROPHOBIC GLASS COATING	10mm ULTRA LOW BOTTOM RAIL	CUSHION CLOSE DAMPENER MECHANISM
PATENTED MAGNETIC GUIDE SYSTEM	COUNTERSUNK INTERIOR HINGES	SHOWER TRAY OR WETROOM APPLICATION	LIFETIME GUARANTEE	

EXPLORE ORO



## DESIGN AWARD

Flair are proud to have received the **Good Design** Award accolade in recognition of the ETO shower door collection.

The **Good Design** Award is a seal of global design excellence and a testimony to our passion for product quality and innovation.



## PATENTED CLICK FIT ASSEMBLY SYSTEM

This screw free assembly mechanism revolutionises the way ETO shower doors are fitted, reducing assembly time dramatically for installers.

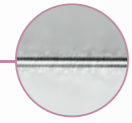


EXPLORE  
ETO

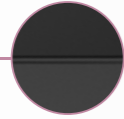
# ETO

## FRAMED 8mm SHOWER ENCLOSURE COLLECTION

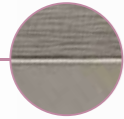




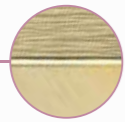
SILVER



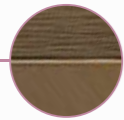
MATTE BLACK



MATTE NICKEL



BRUSHED BRASS\*



BRUSHED BRONZE\*

# FINISHES

S - Silver  
B - Matte Black  
BRMN - Matte Nickel  
BRB - Brushed Brass  
BRZC - Brushed Bronze

\*Available Summer 2024.

## THE ETO<sup>®</sup> COLLECTION

**Experience elegant practicality with ETO.**

Crafted to seamlessly integrate into your daily routine, the ETO shower door collection combines robust design with clever functional innovations.

The uniquely shaped handle is beautifully precise and features a cleverly integrated towel hook. Softly curved hinges with a countersunk finish and a slim profile design create a refined shower door aesthetic.

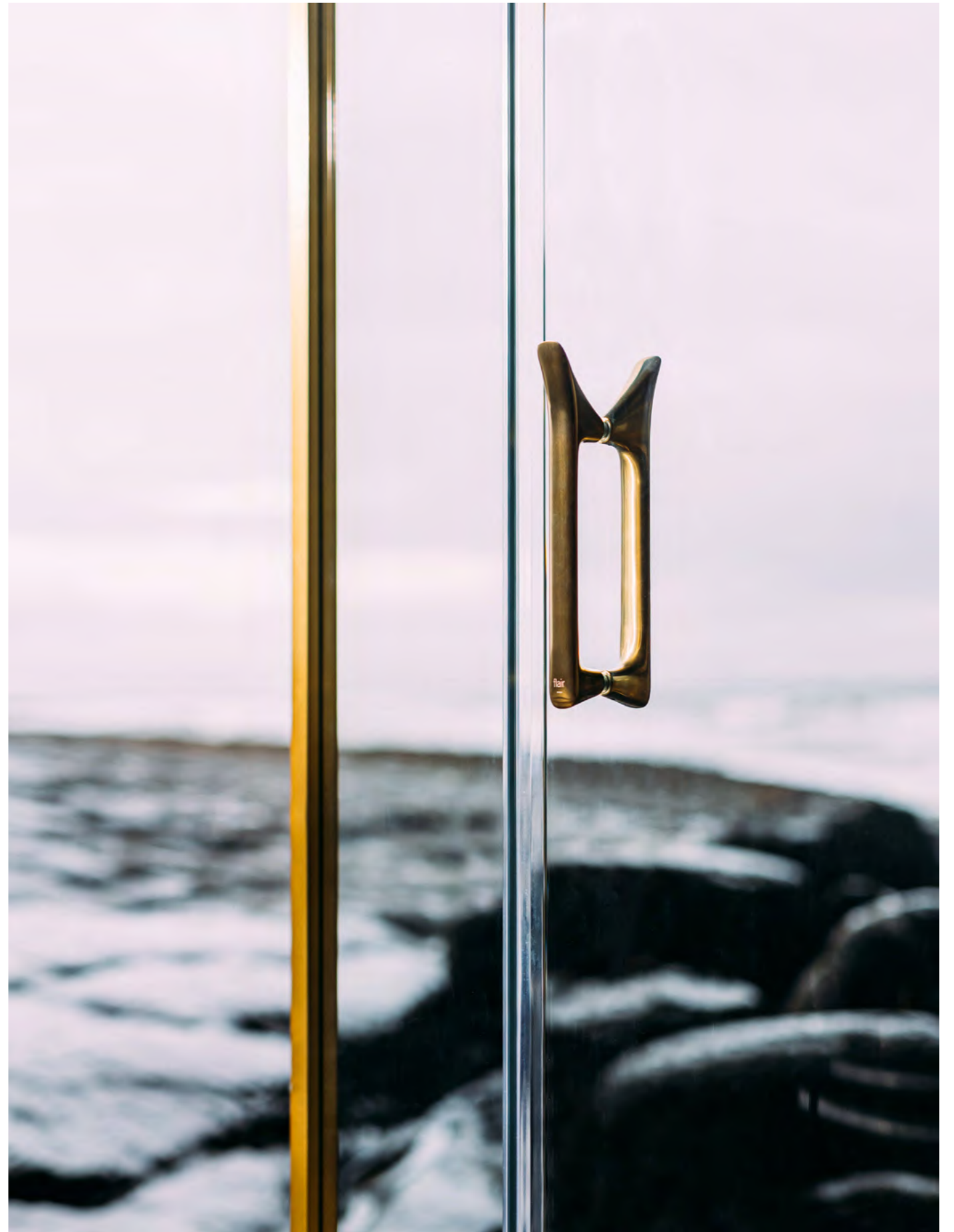
The stylish yet functional simplicity of the ETO collection embodies Design with Purpose, a concept which lies at the heart of this collection.



Gemstone Onyx Black tray.



ETO sliding quadrant door in Brushed Brass.



ETO SLIDING DOOR  
with Frameless Side Panel – Silver



ETO SLIDING OFFSET QUADRANT  
– Brushed Brass

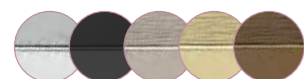


KEY FEATURES



FIND  
YOUR  
ETO

FINISHES



ETO HINGE AND INLINE DOOR  
with Semi Framed Side Panel – *Brushed Brass*

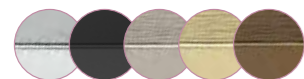


KEY FEATURES



FIND  
YOUR  
ETO

FINISHES



ETO HINGE AND INLINE DOOR WITH INLINE PANEL  
in alcove – *Matte Black*

# Visionary innovations



1. Magnetic infold linkage system for smooth seamless gliding motion
2. Ultra slim profile and cover cap
3. Uniquely crafted handle with integrated robe hook
4. Softly curved hinge design
5. Counter sunk interior hinges for easy cleaning

## ETO INFOLD DOOR in alcove – Brushed Nickel

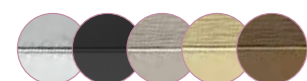
Available Summer 2024.



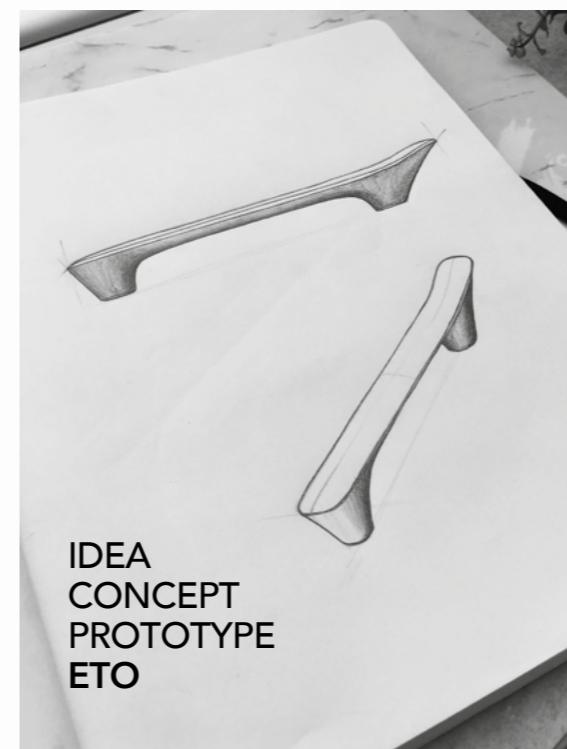
### KEY FEATURES



### FINISHES



FIND  
YOUR  
ETO



IDEA  
CONCEPT  
PROTOTYPE  
ETO

## Functional details



EXPLORE  
ETO





## DESIGN AWARD

Flair are proud to have received the **Good Design** Award accolade in recognition of the ILI shower door collection.

The **Good Design** Award is a seal of global design excellence and a testimony to our passion for product quality and innovation.



## PATENTED CLICK FIT ASSEMBLY SYSTEM



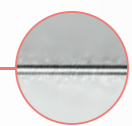
This screw free assembly mechanism revolutionises the way ETO shower doors are fitted, reducing assembly time dramatically for installers.



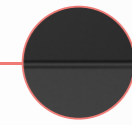
EXPLORE  
ILI

# ILI

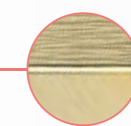
# FRAMED 6mm SHOWER ENCLOSURE COLLECTION



SILVER\*



MATTE BLACK



BRUSHED BRASS

# THE ILI® COLLECTION

**Embrace everyday adventure with ILI.**

ILI is a fusion of original style and practical affordability. Crafted from 6mm glass, the unique handle features a cleverly integrated towel hook. The minimalist profiles and neatly curved hinges give simple, clean lines to the door aesthetic.

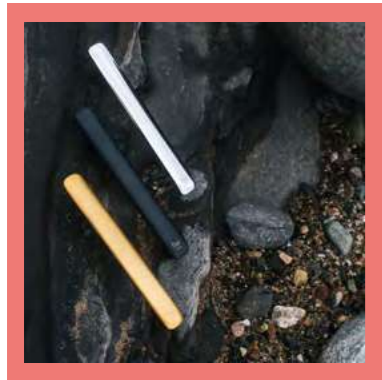
Each sliding door features a silent wheel track system while clearvue coating ensuring the shower door glass remains sparkling clean.

ILI

## FINISHES

S - Silver\*  
B - Matte Black  
BRB - Brushed Brass

\*BABY ILI available in Silver only, see page 53.





ILI SLIDING DOOR  
with Frameless Side Panel – Silver



KEY FEATURES



FINISHES



FIND  
YOUR  
ILI



ILI BIFOLD DOOR  
in alcove – Matte Black



ILI BIFOLD DOOR  
in alcove – Brushed Brass

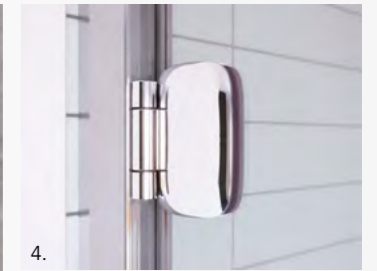
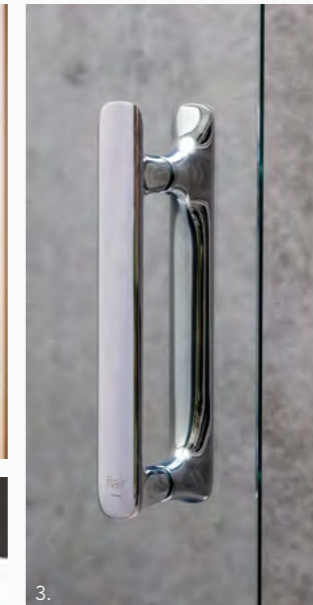
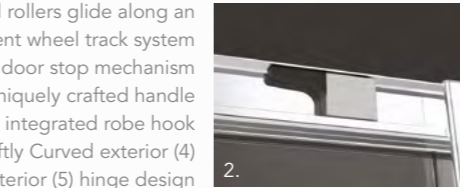


ILI HINGED DOOR  
with Frameless Side Panel – Matte Black

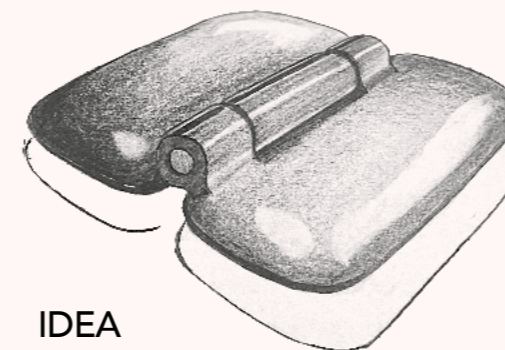


ILI HINGED OFFSET QUADRANT  
– Brushed Brass

## Visionary innovations



1. Double wheel rollers glide along an innovative silent wheel track system
2. Concealed door stop mechanism
3. Uniquely crafted handle with integrated robe hook
- 4 & 5. Softly Curved exterior (4) and interior (5) hinge design



IDEA  
CONCEPT  
PROTOTYPE  
ILI



FIND  
YOUR  
ILI

### KEY FEATURES



### FINISHES



## Functional details



EXPLORE  
ILI





# BABY ILI

Born out of the ingenuity of the Ili collection, BABY ILI is a reduced height offering that is the perfect fit where ceiling height is restricted.

At 1800mm high, Baby Ili fits seamlessly under low ceilings. An ideal solution for attic or loft style bathrooms.

**FRAMED 6mm, 1800mm HIGH  
SHOWER ENCLOSURE  
COLLECTION**

BABY ILI SLIDING DOOR  
in alcove – Silver



KEY FEATURES

- 1800mm HEIGHT
- ULTRA CLEAR SEALS
- SILENT WHEEL ROLLER MECHANISM



FIND YOUR  
BABY ILI

FINISHES



BABY ILI HINGED  
with Frameless Side Panel – Silver



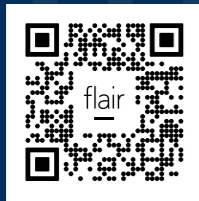
BABY ILI OFFSET QUADRANT DOOR  
– Silver



## DESIGN AWARD

Flair are proud to have received the **Good Design** Award accolade in recognition of the AYO wetroom collection.

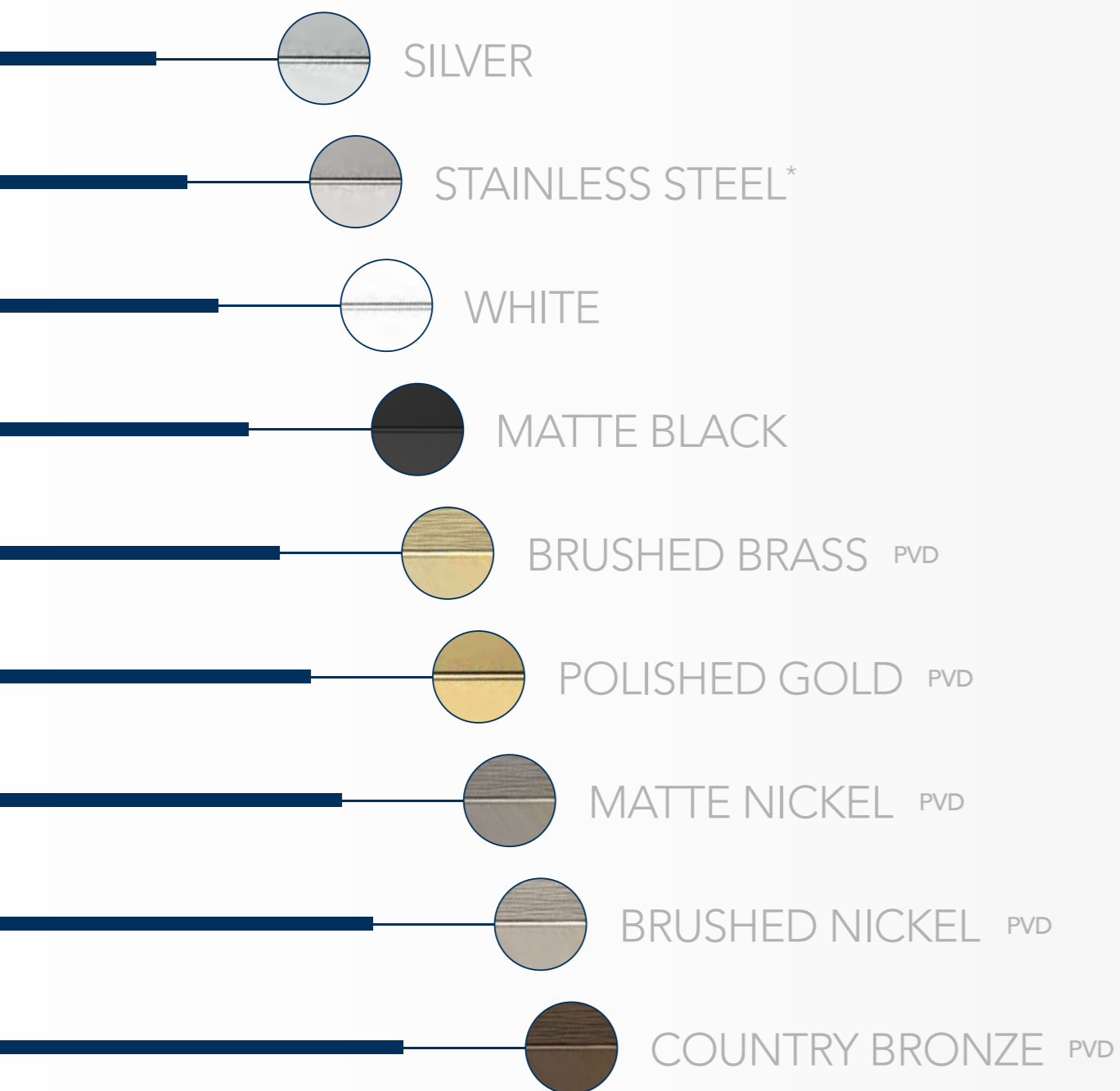
The **Good Design** Award is a seal of global design excellence and a testimony to our passion for product quality and innovation.



EXPLORE  
AYO

# AYO

## MODULAR WETROOM COLLECTION 8mm & 10mm



## FINISHES

S - Silver  
 SS - Stainless Steel  
 W - White  
 B - Matte Black  
 BRB - Brushed Brass

PG - Polished Gold  
 BRMN - Matte Nickel  
 BRB - Brushed Brass  
 CTRY BRZ - Country Bronze

## PVD

The PVD coating is applied to high grade 304 stainless steel base material. The result is a superbly robust and hard wearing finish.

\* Polished Stainless Steel is high grade 304 stainless steel.

## THE AYO<sup>®</sup> COLLECTION

The AYO modular wetroom collection is crafted to create a truly personal shower experience.

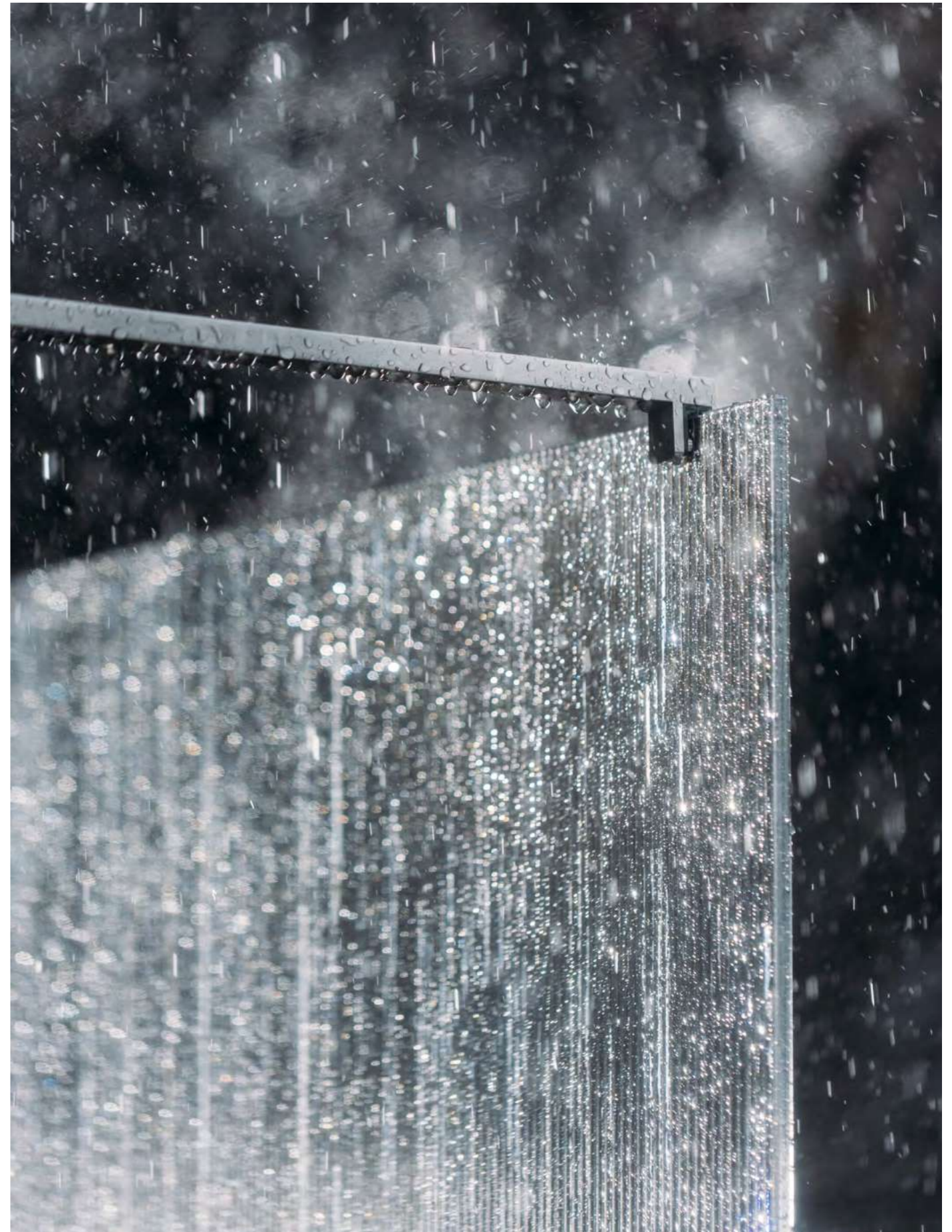
Standing tall at a height of 2 metres, AYO comes in 8mm and 10mm glass which is treated with a hydrophobic coating that resists the build up of grime and lime scale.

With an abundance of configurations and fixture innovations such as recessed channels, fixed and rotating deflector panels, ultra-clear seals and stylish stabilising bar options, makes this a truly versatile modular wetroom system. AYO boasts 3 glass options - clear, fluted and opaque.

Now available in 9 high quality colour finishes, AYO will pair perfectly with other signature elements in any bathroom.



AYO 8mm Linear Framed wetroom panel with straight stabilising bar in Matte Black.



AYO 8mm fluted wetroom panel with straight stabilising bar in Matte Nickel.

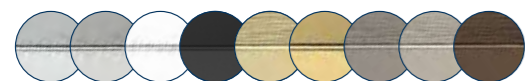


FIND YOUR AYO



AYO THREE PANEL WETROOM  
– Country Bronze

FINISHES



AYO MODULAR WETROOM  
with Straight Stabilising Bar – Brushed Nickel



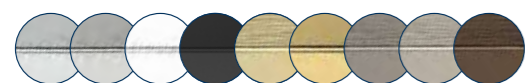


**AYO MODULAR WETROOM PANEL**  
with Floor to Ceiling Stabilising Bar – *Matte Black*



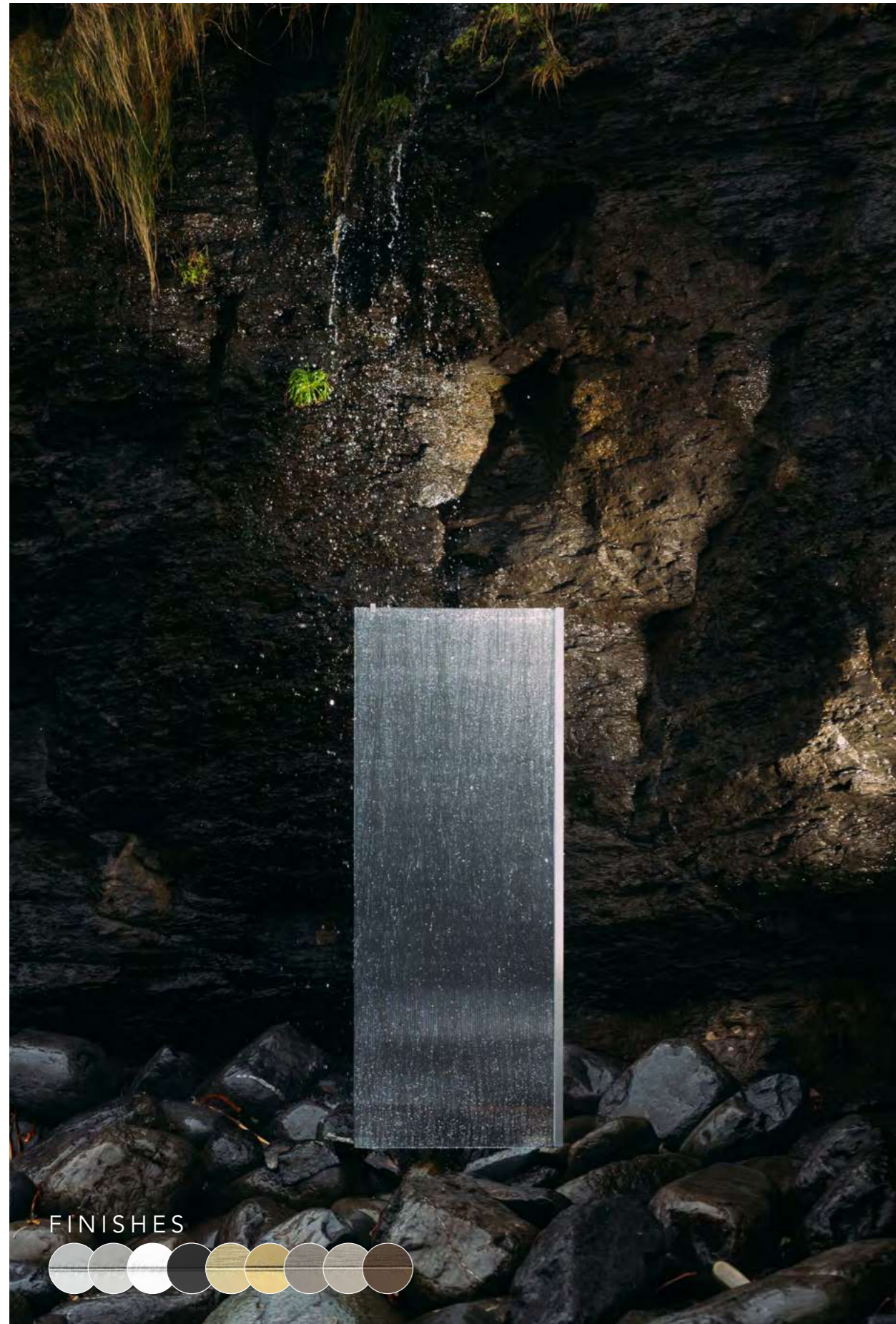
**AYO MODULAR WETROOM PANEL**  
with Hinged Rotating Panel in Fluted Glass – *Brushed Brass*

FINISHES



**AYO LINEAR FRAMED WETROOM**  
with Hinged Rotating Panel – *Matte Black*



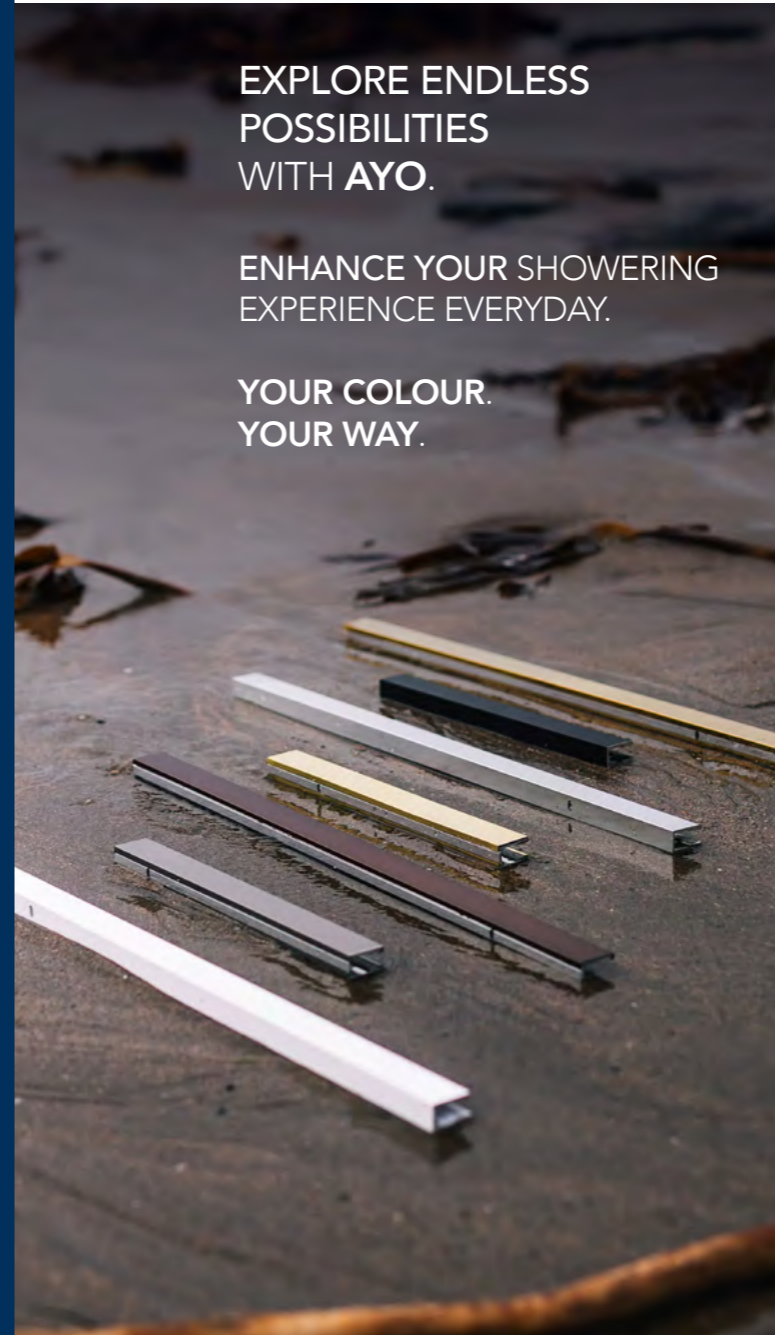


# Personalise your showering space

EXPLORE ENDLESS  
POSSIBILITIES  
WITH AYO.

ENHANCE YOUR SHOWERING  
EXPERIENCE EVERYDAY.

YOUR COLOUR.  
YOUR WAY.



## Functional details

2000mm HEIGHT	8+10 <sup>EE</sup> TOUGHENED SAFETY GLASS	ULTRA CLEAR SEALS	RANGE OF STABILISING SOLUTIONS	CLEARVUE HYDROPHOBIC GLASS COATING
ALUMINIUM FLOOR PROTECTOR STRIP AVAILABLE	CONCEALED FIXINGS	ULTRA CLEAR BOTTOM FLOOR PROTECTOR STRIP INCLUDED	ECO FRIENDLY PVD TECHNOLOGY	SHOWER TRAY OR WETROOM APPLICATION
REVERSIBLE	20 YEAR GUARANTEE			

AYO SILVER & MATTE BLACK - 8mm & 10mm

AYO COLOUR - 8mm & 10mm

AYO FLUTED - 8mm

AYO FRAMED - 8mm (Clear & Fluted Glass)

EXPLORE  
AYO



## GEMSTONE

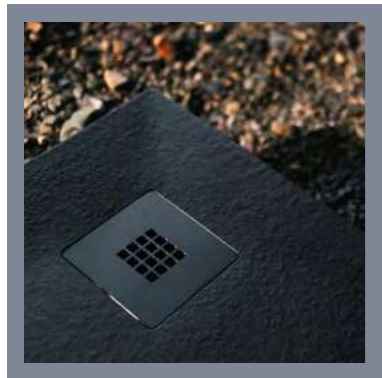
The Gemstone brand is synonymous with quality and style. This extensive selection of slate textured shower trays compliment the most beautiful of bathroom designs. With an ultra minimal height of 25 to 30mm, each tray is anti-slip rated and available in 4 colour options - Onyx Black, Graphite Black, Flint Grey or White.

Choose from square or linear shape shower drain options. Both visually appealing and sensual to touch, a Gemstone shower tray will work perfectly in a wide variety of bathroom applications, be they classic, modern or contemporary in design.

# SHOWER TRAYS

TEXTURED SLATE, SLIMLINE,  
ANTI-SLIP & ULTRA SLIM

SLATE  
TEXTURED



Gemstone Flint Grey tray with stone resin linear cover.

Gemstone White tray with square waste.



Gemstone Onyx Black tray.



GEMSTONE

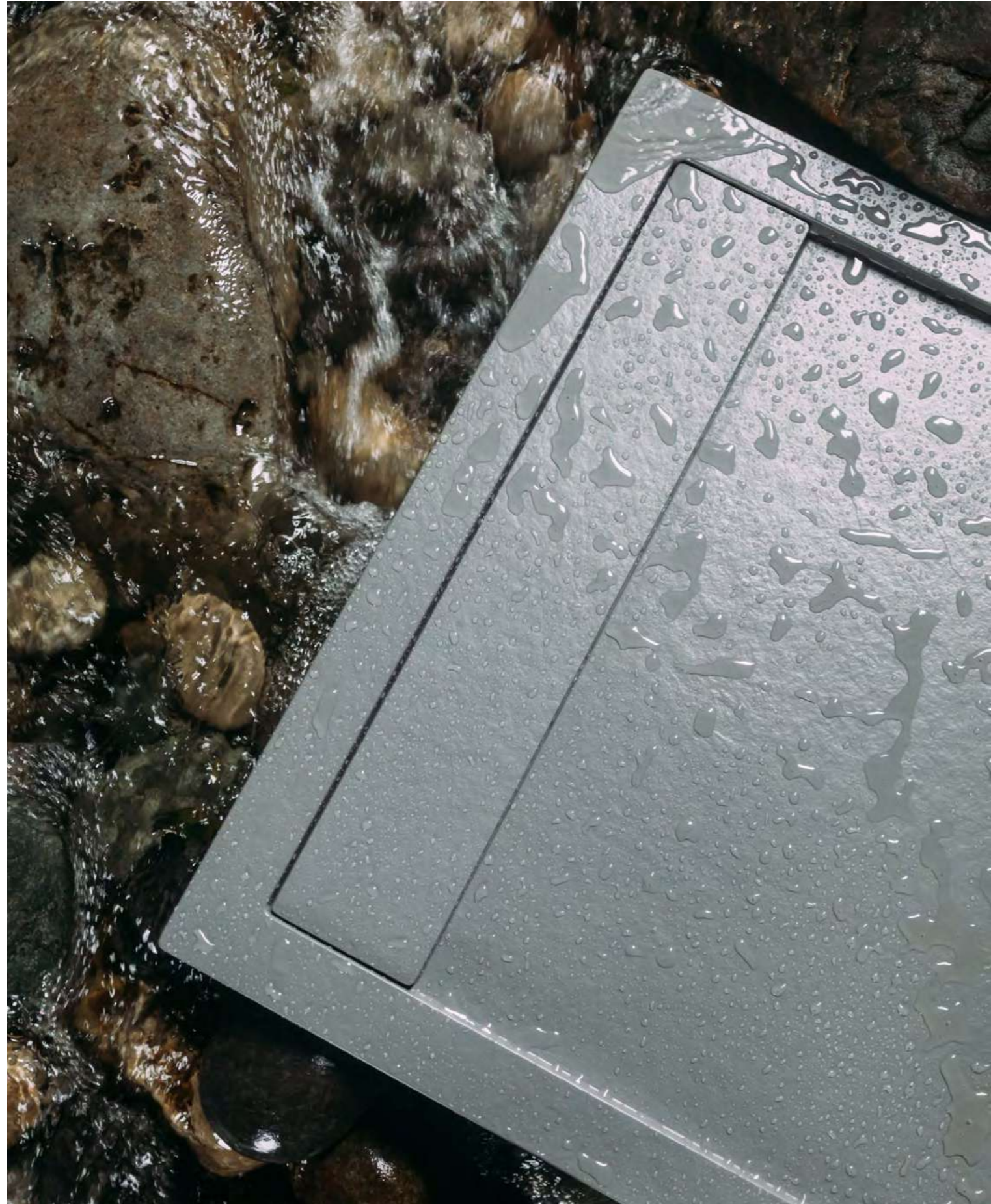


Gemstone Onyx Black tray with black square waste.

SLATE TEXTURED

GEMSTONE TRAYS

TRAYS



# GEMSTONE

## KEY FEATURES

Slate texture – a natural stone resin composite with gel coat finish

**Anti slip rated** – Grade 3 Rating  
UNE ENV 12633:2003

Available in 4 colours – Onyx Black, White, Graphite Black & Flint Grey

Minimalist stainless steel waste cover in Square versions

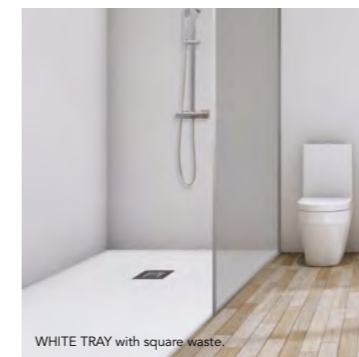
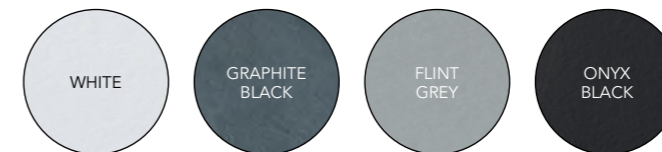
Stone resin linear cover standard on all linear trays

Colour matched interior waste trap (Onyx Black, Graphite Black or Flint Grey = Grey interior waste / White tray - White interior waste)

Supplied with 90mm McAlpine high flow waste



## GEMSTONE TRAY COLOUR OPTIONS



Note: Gemstone tray colours are reproduced as accurately as the printing process will allow. There is no guarantee of exact colour match - this brochure is a visual aid only.



## SLIMLINE

40mm high stone resin tray with waste.



RECTANGLE TRAY



SQUARE TRAY



OFFSET QUADRANT TRAY



QUADRANT TRAY

## ULTRA SLIM

25mm high stone resin tray with waste and White grille.



RECTANGLE TRAY



SQUARE TRAY



QUADRANT TRAY



OFFSET QUADRANT TRAY

Brushed Brass and Matte Black grilles available with Ultra Slim trays.

From simple curved shapes to more dramatic angular designs, the choice is yours with the extensive Flair Bathscreen Collection.

Transform your bathing experience with the Flair Bathscreen Collection.

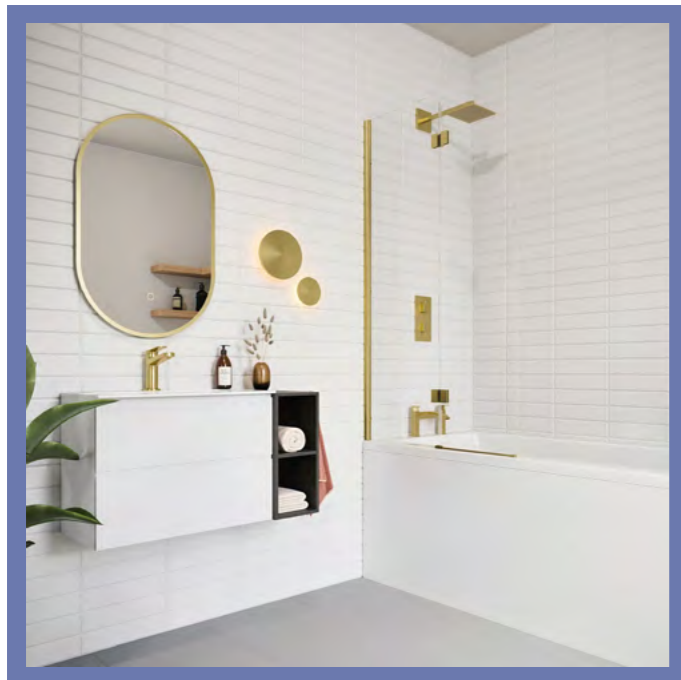
# BATHSCREENS

8mm

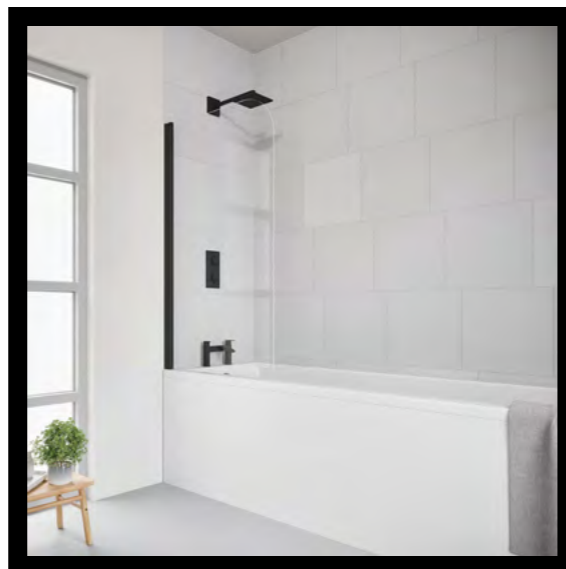
AYO FRAMED LINEAR BATHSCREEN  
– Matte Black



VERVE 2 PANEL BATHSCREEN  
– Brushed Brass



VERVE ROUND BATHSCREEN  
– Matte Black



AYO BATHSCREEN  
– Country Bronze



AYO FLUTED BATHSCREEN  
– Silver



KEY FEATURES

- 8E TOUGHENED SAFETY GLASS
- CLEARVUE HYDROPHOBIC GLASS COATING
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FINISHES







BEHIND THE SCENES

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# WHY WATERFALL

We challenged ourselves to do something that hasn't been done in the industry before, setting us apart, in the same way that our products do.

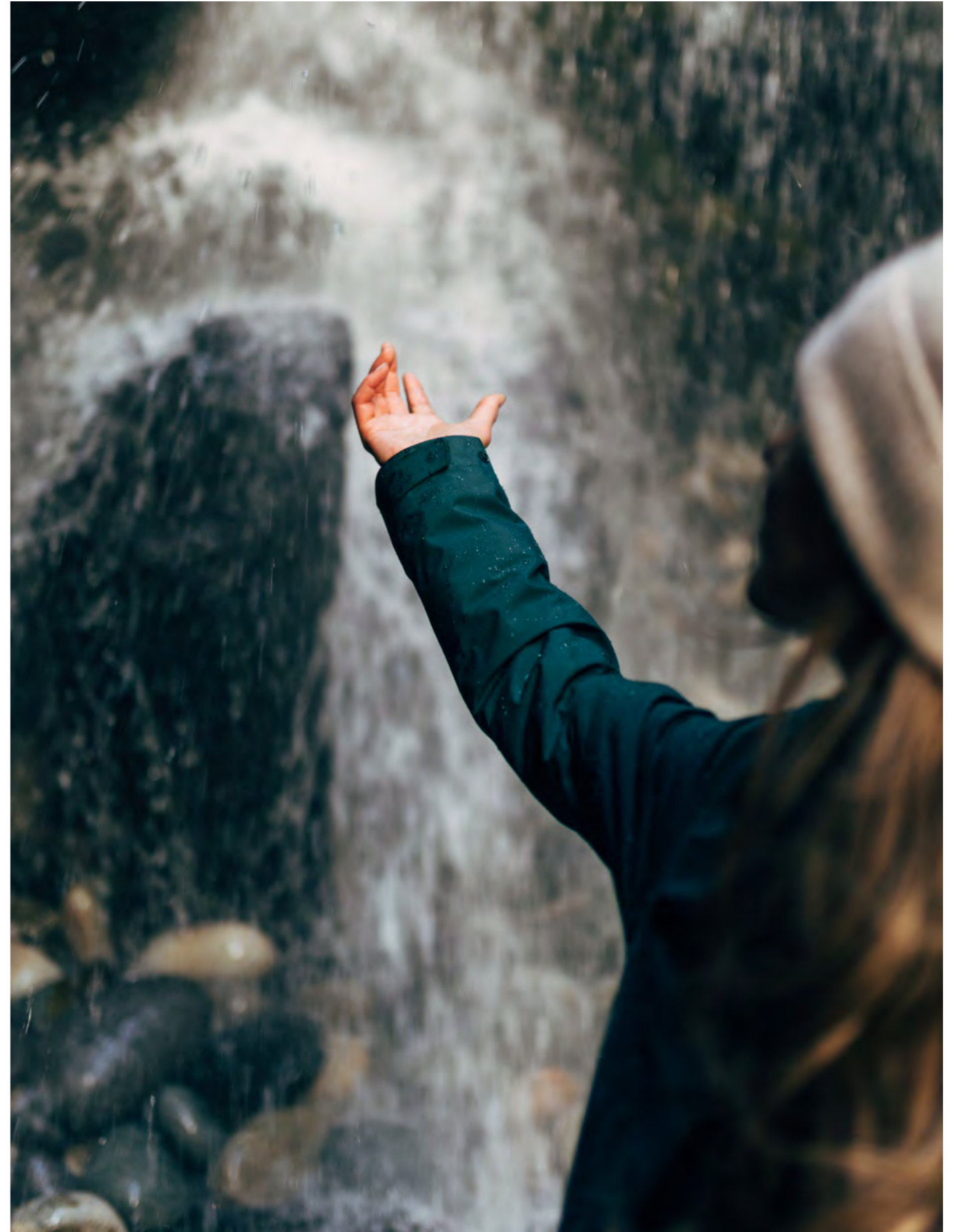
For this brand project, Flair has reimagined the communication of the Harmony Collections in a way never seen before, all the while allowing the product designs to glow. Creating Perfect Harmony™ between out there and in the bathroom.

What better way to communicate our brand essence than to bring our award winning products to an encapsulated secret waterfall on Ireland's Wild Atlantic Way. This rugged coastal location had an abundance of naturally formed beauty, with the curved shapes of the rock formations mirroring our product design language.

This is part of Flair's DNA, presenting our brand in a way unimaginable.



FIND YOUR FLAIR.  
SAVOUR THE MOMENT.





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